

Welcare Total Body Cleansing Line Generates Great Interest at National Norwegian Wound Care Meeting

New Distributor Selling Tool Developed

Welcare continues to strongly support their European distributors.

At the National Norwegian Wound Care Meeting, February 4th - 5th in Toensberg, Norway. The Welcare Total Body Cleansing Line was presented for the 1st time

Many leads were collected from nurses and doctors from Norway, Denmark and Sweden. And many of these leads were specific requests to use the products, in particular, UCS™ Ulcer Cleansing System Enriched with PluroGel®, which was accepted by the nurses and doctors visiting the exhibit booth as a very interesting alternative to the cleansing procedures and products currently on the market.

To encourage attendees to visit the exhibit booth, our new Welcare distributor, PolyMed Scandie, organized a very effective contest. See below Figure 1 and Figure 2. The questionnaire (Figure 2) focuses on UCS™ and summarizes briefly the information given by the sales people. The 10 people selected as winners were quite pleased to receive, as a gift, a bottle of Extra Virgin Olive Oil Podere S. Angelo, the 2010 promotional from Welcare made available to all the European distributors.

The Sign presenting our Welcare Total Body Cleansing Line (Figure 1) and the Questionnaire (Figure 2) were very effective in presenting the valuable features and benefits of the Welcare Total Body Cleansing Line

Sign
Used at the Exhibit Booth



Questionnaire
Used at the Exhibit Booth

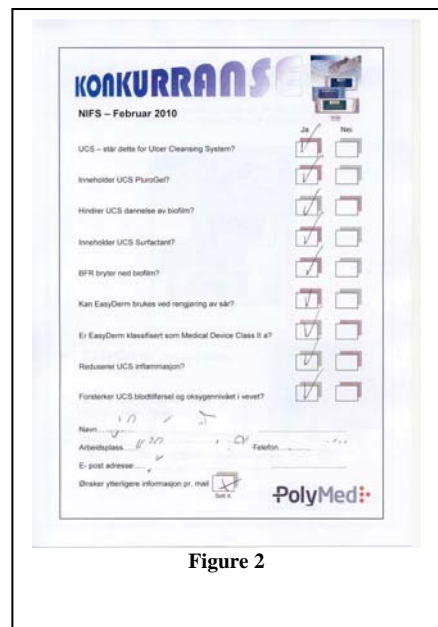


Figure 2

Welcare is happy to work with all the European distributors and support their selling activities.

THANK YOU to POLYMED SCANDIE.